

RATES & DEFINITIONS

as of 1st January 2017

COMMERCIALS

Submission / Correction Fees \$190 for all commercials

RADIO

per product per hour up to 5 tracks	ONE STATE ONLY			NATIONAL		
	3 m	4-6 m	1 Year	3 m	4-6 m	1 Year
	330	365	400	365	420	470
Brisbane Mix	350					

TELEVISION ... CINEMA ... INTERNET / MOBILE PHONE *

per product per hour per key no	TV or CINEMA			TV or CINEMA or INTERNET			TV or CINEMA plus INTERNET / MOB			TV or CINEMA plus INTERNET / MOB		
	ONE STATE			NATIONAL			ONE STATE			NATIONAL		
USAGE	3 m	4-6 m	1 year	3 m	4-6 m	1 year	3 m	4-6 m	1 year	3 m	4-6 m	1 year
Up to 30 sec	400	490	575	530	705	880	665	845	1,015	795	1,060	1,320
Up to 60 sec	420	530	635	550	745	940	695	905	1,105	825	1,120	1,410
Up to 90 sec	445	565	685	590	795	1,000	740	965	1,185	885	1,195	1,500
	470	600	725	625	840	1,055	780	1,020	1,250	940	1,260	1,580

TV BILLBOARDS: Up to 10 sec each, 12m National

Syd/Bris	Single	375	Double	440	Triple	675
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Melbourne rates are as per above 30 second TVC rates

If both tv/cinema & internet / mob ph usage purchased as bundle for NAT usage at time of initial booking 10% discount of above rates will apply.

INTERNET / MOBILE PHONE *

Using existing Radio, TV or Cinema tracks	50% loading using the National TVC rates above
Produced exclusively for Internet / Mobile Phone usage	National TVC rates if audio is synchronised with images. National Radio rates if audio only.

See below for Internet / Mobile Phone Narration.

NARRATION

RESEARCH - Synopses, Business Pitches, etc

Per Script / Per Hour	190
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NON-BROADCAST - Including Audio, Slides, Video, CD, DVD

Per Script / Per Hour	480
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Correction Per Script / Per Hour	300
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INTERNET PRESENTATION

Per Script / Per Hour (Minimum)	620
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BROADCAST - Documentaries, TV Shows, Feature Films, etc.

Per Script / Per Hour (Minimum)	850
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Please note rates are minimum and are all ex-GST

TELECOMMUNICATIONS

Voice Mail, On Hold Messages, etc Per Script / Per ½ Hour		195
Interactive Voice Response Per Script / Per Hour		470

LOADINGS

CHARACTER VOICE / ACCENTS / SINGING		
Per Character / Per Medium		190
LIP-SYNC Per Track		
Up to 60 sec		215
Over 60 sec		275



DEFINITIONS

* MEAA INTERNET AND MOBILE PHONE PROTOCOLS		<p>Where a voiceover for a television commercial has been produced for commercial voiceovers and the client wishes to communicate the commercial to the public by means of the internet or Australian mobile devices, the following provisions shall apply:</p> <p>(a) Where the commercial was produced as a radio commercial and it is communicated to the public as audio only rather than audio synchronised with images, the performer will be paid an additional 50% of the national radio rate for the relevant period (either 3 months or 12 months).</p> <p>(b) Where the commercial was produced as a television or cinema commercial or where the commercial is to be synchronised with images, the performer will be paid an additional 50% of the national television rate for the relevant period (either 3 months or 12 months)</p> <p>Where a commercial is produced specifically for communication to the public by the internet and/or Australian mobile devices and the commercial is not intended for broadcast on television or use in cinemas then the following provisions will apply:</p> <p>(a) Where the commercial is communicated to the public as audio only rather than audio synchronised with images, the performer will be paid 100% of the national radio rate for the relevant period (either 3 months or 12 months).</p> <p>(b) Where the commercial is communicated to the public synchronised with images, the performer will be paid 100% of the national television rate for the relevant period (either 3 months or 12 months)</p>
ROLLOVER		Where use exceeds the initial contracted period a rollover fee will apply.
SUBMISSION		'Submission' is defined as a recording where a performer is asked to voice a proposed script for a commercial for demonstration purposes only. A submission track may be broadcast provided a final broadcast fee is paid. If a track is a submission this must be notified to the artist/ agent at the time of booking otherwise the full fee is payable. It will be assumed, unless otherwise notified, that all submissions (not including research only) are going to air. The balance of the fee will be invoiced 30 days following the date of the job.
CORRECTION		Prior to a track being played or broadcast for the first time, a booking other than the initial submission booking may be made to change the track. This booking will be paid for at the same rate as the submission booking.
CANCELLATION		If less than 24 hours notice is given prior to the time of call the full fee is payable.
POSTPONEMENT		A call may be postponed without penalty provided that a further booking is made within 7 days of the original call. In all other cases a full fee is payable. Only one postponement is allowed. If an altered call is cancelled within the postponement period the full fee is payable.
CHARACTER VOICE		Means any voice or sound that is not within the range of a Voice-over Artist's normal reading voice, including singing or any accent or voice for animated character.
ANIMATION		For animation voiceovers additional minimum usage fees and contracts will apply as per MEAA guidelines and awards.
TRAVEL		A travel allowance is payable where travel to the recording location is more than 50 kilometres.
POLITICAL or RELIGIOUS		Double total fee.
OVERSEAS		Double total fee except for UK and USA which are by negotiation and New Zealand which is a single additional fee.
SUPERANNUATION		These rates are NOT inclusive of Super as payable by the employer under the terms of the Superannuation Guarantee.